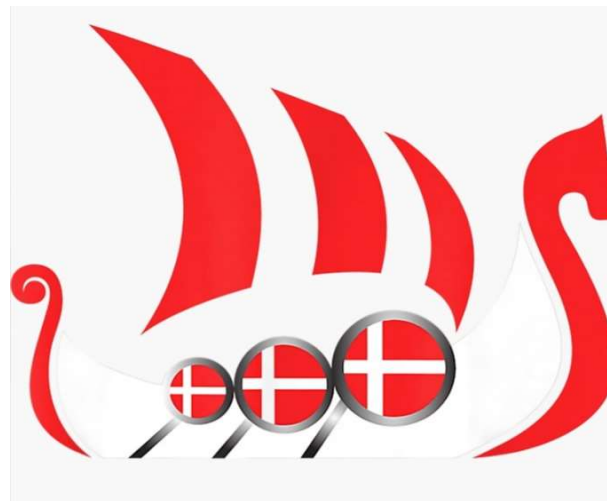




# TIA Europe Conference 2022

25-26 October

**Comwell Hotel, Aarhus Denmark**



# SPONSORS:

Lunch  
Sponsor



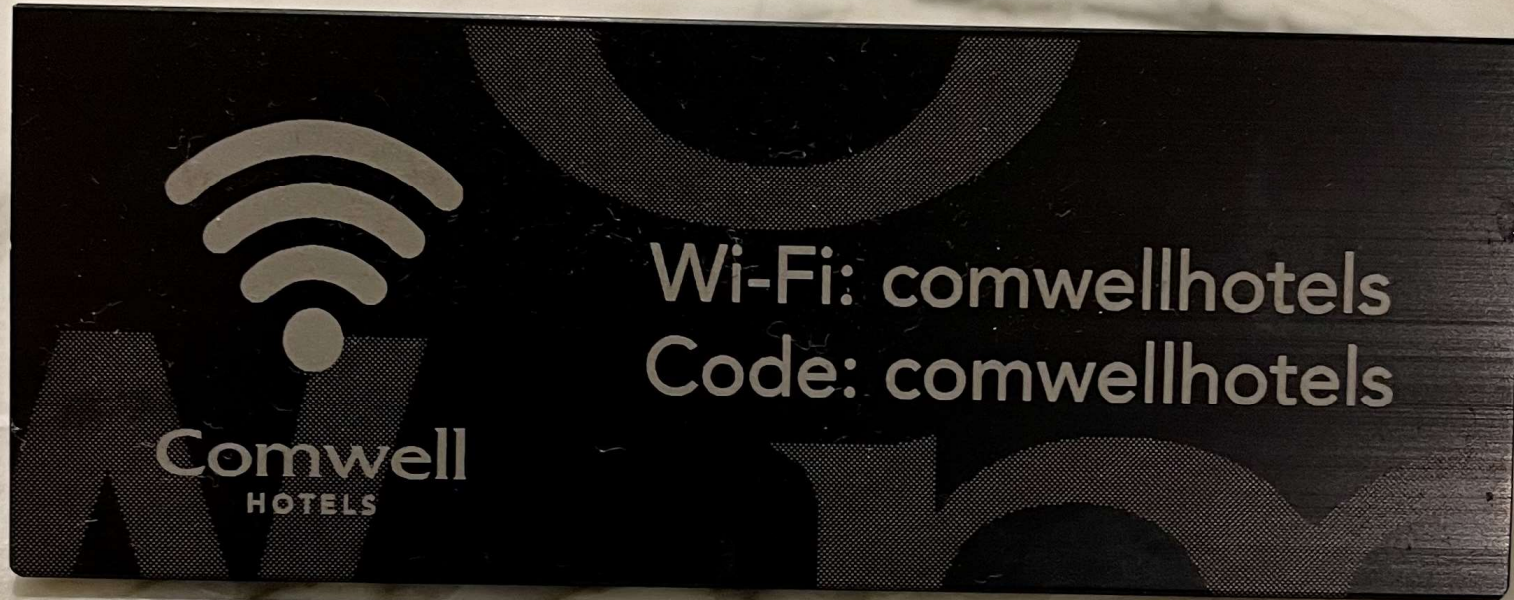
Bus Sponsor



Breaks Sponsors



# Wi-Fi



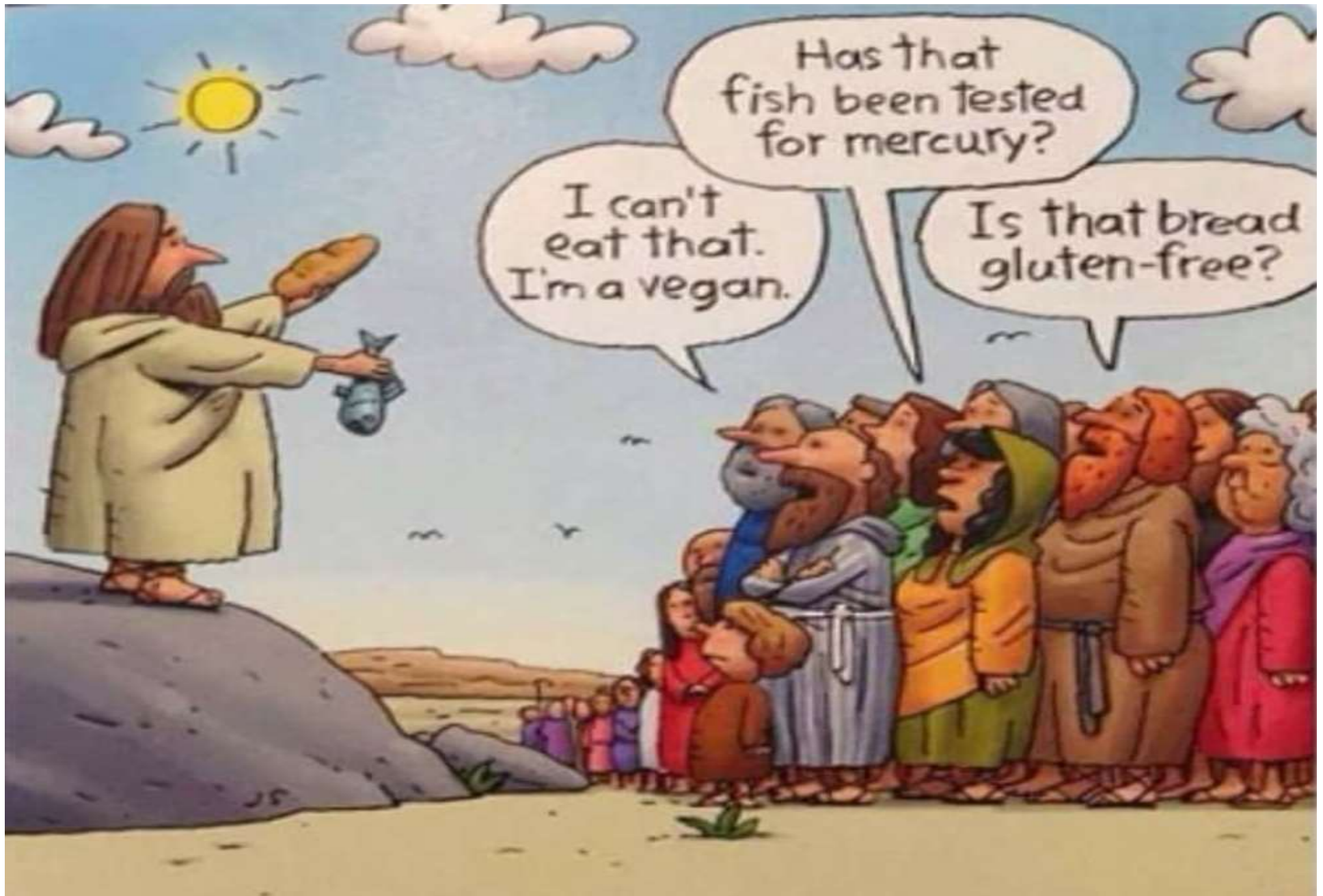
Your First TIA Event?

**PLEASE RAISE YOUR  
HAND!**

**IS YOUR COMPANY  
A TIA MEMBER?**

**Please Raise Your Hand!**

Our Members Face Increasingly Demanding Environment  
**If Jesus Tried To Feed The 5000 Today...!**



# Sharing The Latest Scientific Research



# TIA Sister Organization



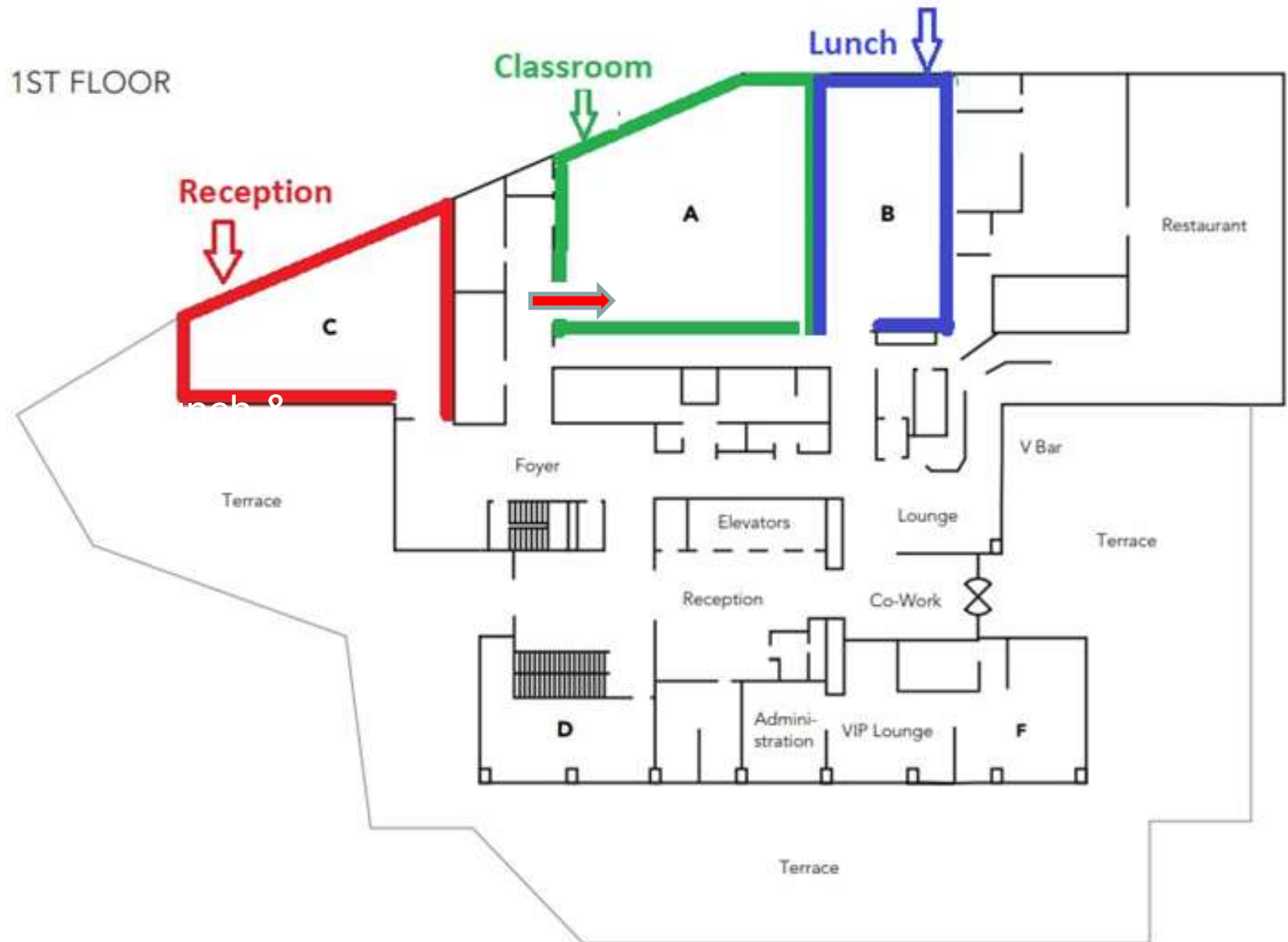
International Flatbread  
Federation



# ANNOUNCEMENTS

- Badges
- Program Books
- Recognize Organizing Committee
- Recognize Factory Hosts Last Year
- Recognize Factory Hosts – This Year
- Location of Activities - Today
- Updates to Agenda
- Upcoming Events

# FLOOR PLAN COMWELL AARHUS



**Classroom: A**  
**Lunch: B**  
**Reception: C**

# Agenda

		<b>Tuesday 25 October</b>	<b>SPEAKER</b>
8:30-9:00		Opening Session & Event Overview	Jim Kabbani & Paul Hart
9:00-9:40	1	The journey towards a clean label tortilla	Nic Franciosi, IFF
9:40-10:20	2	Gluten Free Technology Development	Clay Lawrence, Lawrence Equipment
10:20-11:00	3	Corn varieties in Europe for best chips (cooking process and masa flour)	Monica Barrios, MB Consulting
11:00-11:40	4	Using enzymes to enhance quality of tortillas in turbulent times	Paulien Steltenpool, DSM
11:40-12:20	5	Coated ingredients in tortillas / Encapsulates	Florian Knell, RAPS
12:30-1:30		<b>Lunch</b>	
1:30-2:10	6	Latest regulations on use of mineral oils in food manufacturing	Morten Schakow, jim-tec
2:10-2:50	7	Incorporation of pulse / plant proteins in tortillas / High Protein	Paul Hart
2:50-3:30	8	"Ask The Experts" panel	Nic, Clay, Monica, Paulien, Corne
3:30-4:10	9	Advantages of batch packs, premixes for Producers	Alvaro Bolanos, Allied Blending
4:10-4:50	10	Fibers in Tortillas	Richard Lau, JRS Rettenmaier
4:50-5:30	11	Seasonings for Tortilla chips: Design and Application	Claudia Belingheri, IFF
5:30-7:30		<b>Tabletops Cocktail Reception</b>	
		<b>Wednesday 26 October</b>	
8:15-8:45		Travel by Bus to Factory #1 - IFF	
9:00-9:30	1	Welcome Introduction & Group Rotation Explanation	
9:30-10:00	2	Defining and measuring tortilla attributes: extensibility versus stretchability	Nic Franciosi, IFF
10:00-2:30	3	<b>ROTATION OF GROUPS between IFF &amp; LEIGHTON + Lunch</b>	
2:30-3:00	4	Closing Remarks	
3:00-3:30	5	Travel by Bus back to Hotel	
		End of Conference	
		<b>*** details subject to change ***</b>	



# TIA Future Events

2023

***Annual Convention 2023***

***Austin, TX!***



***MAY 1-2***

***We Hope To See You There***



**TAMPA, FLORIDA!**

**November 2023**



**\*\*\* With Factory Tours \*\*\***

**October 22–26, 2023  
Trade Fair Center Messe  
München**



iba, as leading trade fair, has been the meeting place for experts of the bakery, pastry, and snack trade since 1949. It is the platform for innovations from the entire trade and provides a complete overview of all novelties on the market. The most successful companies from artisan bakeries, via wholesale bakeries, through to the industrial solution meet up here. iba is the international meeting place for bakers, pastry chefs, restaurateurs, café owners, hotel professionals, and caterers as well as decision makers from the food retail market.

**In Collaboration With TIA Europe 2023**



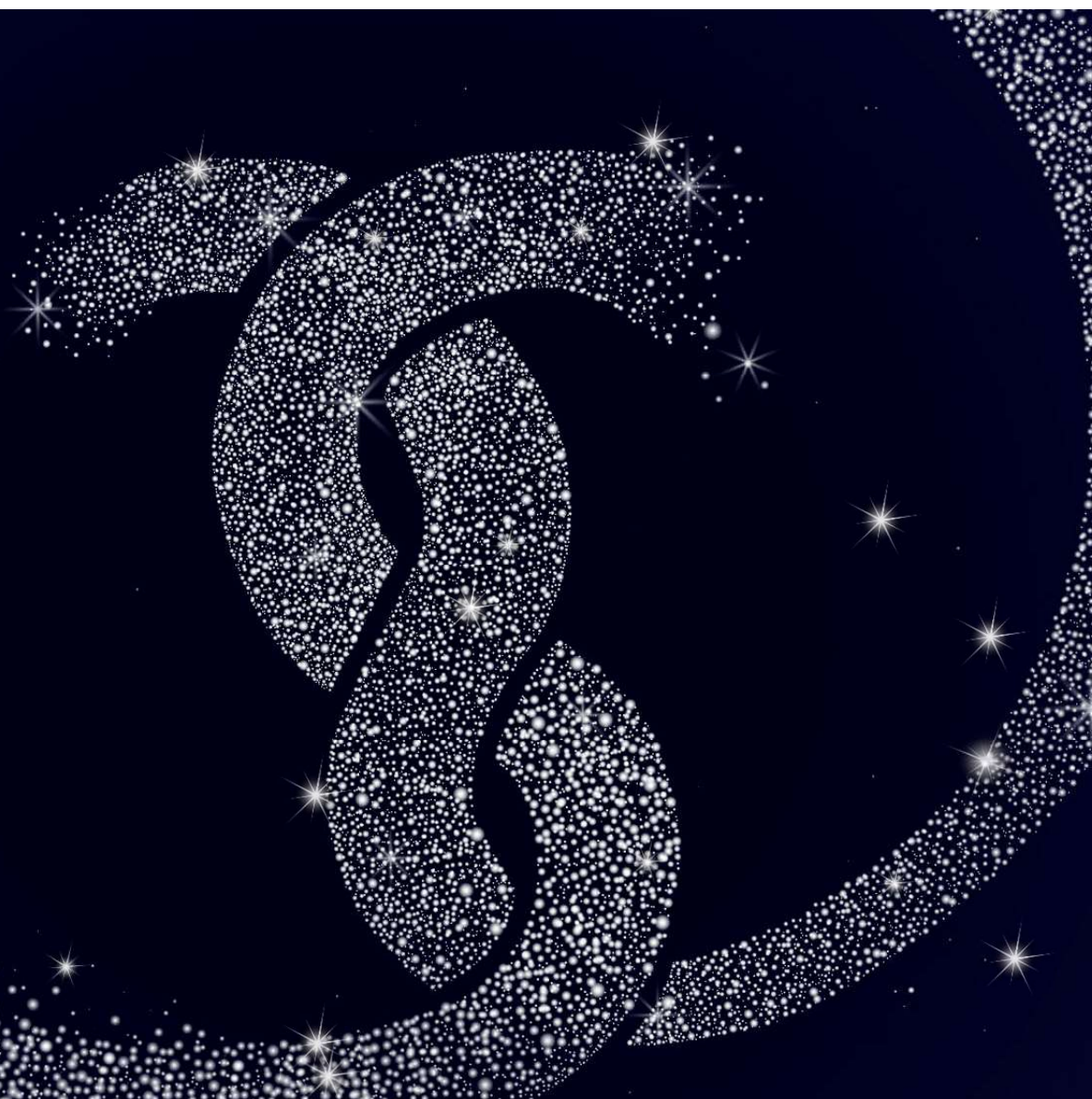
**Details Coming Soon !**





2023  
22. – 26.10.  
Munich  
[www.iba.de](http://www.iba.de)

THE WORLD'S LEADING TRADE FAIR FOR THE  
BAKING AND CONFECTIONERY INDUSTRY



New term. Same enthusiasm!

All the strength of iba, bundled and focused on **five days**:

22 - 26  
October  
2023

- Organisation: Landesinnungsverband für das bayerische Bäckerhandwerk (Bavarian bakers' guild)



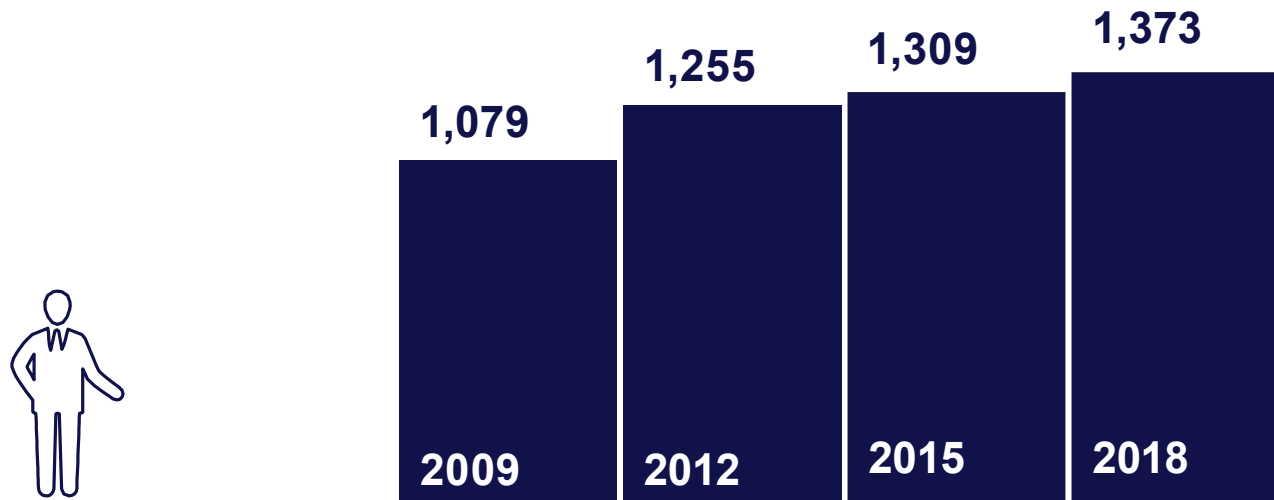
A computer monitor is centered in the image, displaying text on its screen. The monitor has a dark bezel and a silver stand. The background of the entire image is a dark blue space with white stars of varying sizes.

**MEET  
LEADING DECISION-MAKERS  
FROM ALL OVER THE WORLD**

# —Exhibitors from all continents

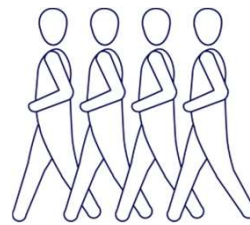


## Popularity & importance of exhibitors

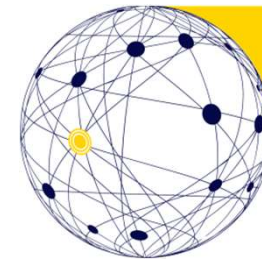


Exhibitor growth

# — Number of visitors 2018



Visitors  
**77,020**



COUNTRIES  
**173**



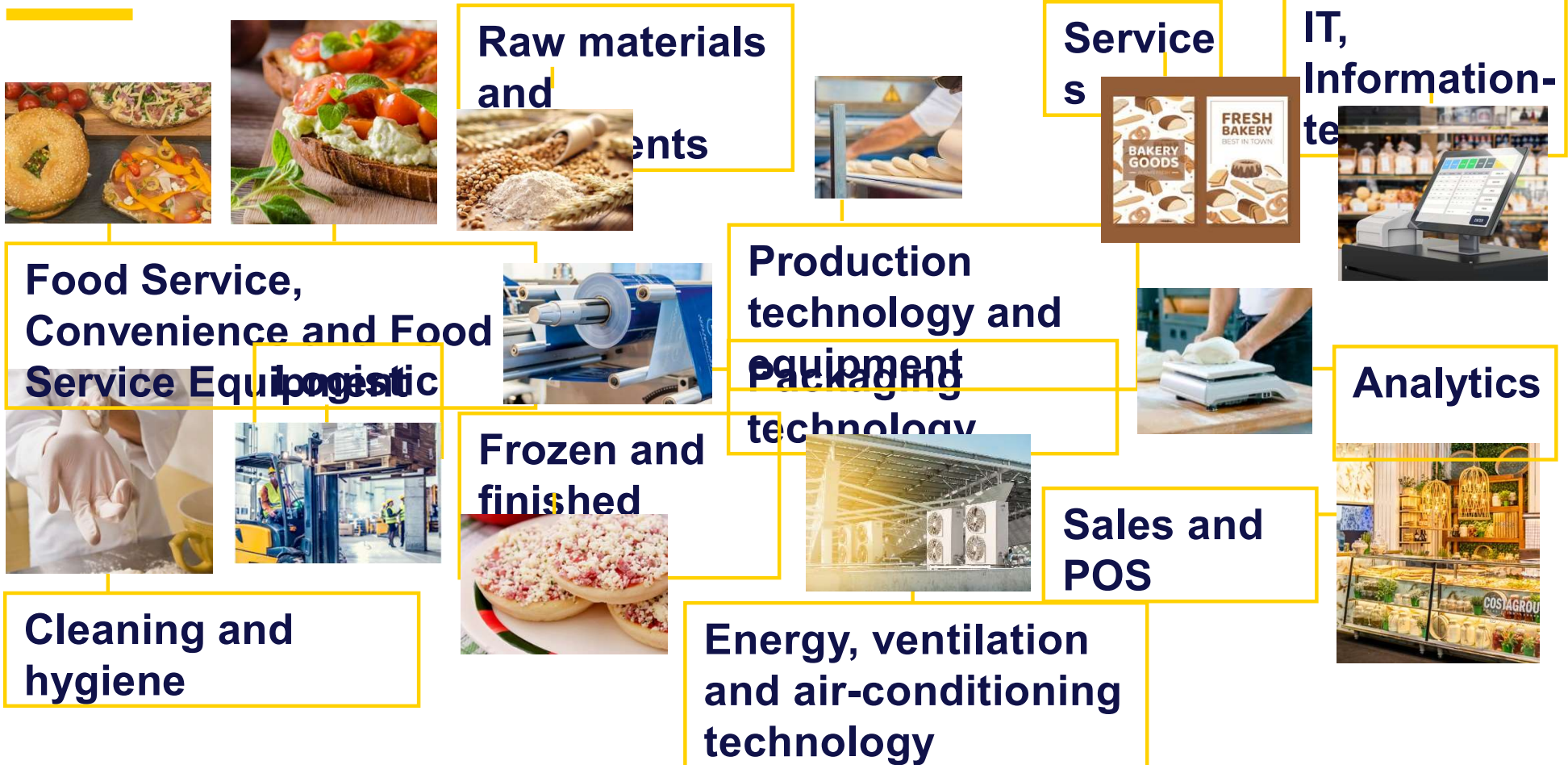
Germany  
Italy  
Russia  
Austria  
Spain  
Poland  
China  
Netherlands  
USA  
Ukraine

# Tortilla Industry Association Europe Conference

- Partnering with iba for 2023 and Co-Locating at Munich Trade Fair Center
- Press Center West



# Fascinating diversity as a mirror of the industry





# QUESTIONS, WISHES, DETAILS?

We look forward to your messages!

---



**Your contact to the iba universe:**

Nadja Düll

✉ [nadja.duell@ghm.de](mailto:nadja.duell@ghm.de)

[in linkedin.com/in/nadja-duell](https://www.linkedin.com/in/nadja-duell)



WE LOOK FORWARD  
TO SEEING YOU!